

# **MASTER BOWLERS' ASSOCIATION OF ONTARIO**

## **PRESIDENT'S REPORT**

The 2017-2018 season is the MBAO's 53rd Anniversary and we would like to take the opportunity to highlight some of the initiatives undertaken this season by your Board of Directors, as well as some ongoing projects.

Our membership overall this season is down a total of 31 members over last season. The continuing closure of bowling centres over the past few years, as well as the decline in Youth Bowlers appears to be the main reasons for this decline. Fortunately, some of the members affected by these closures and declining YBC programs are choosing to participate with the MBAO as unaffiliated Masters. We also saw new members join, which seems to be a reflection of the quality of tournaments we are running. We are maintaining these excellent programs and looking at new ways to keep encouraging new members to join.

Our MBAO Group Facebook page continues to evolve, and we are at 538 members now. We are using this page to post reminders of upcoming events, messages that we need to get out to our membership quickly, as well as to post initial results from our various events.

Jim Head and Andrea Disher continue in their roles of tournament director at our various events. We thank them for their service over the year in running our many events. Our Zone Delegates are an integral part of our association and each board member is linked with a Zone Delegate to support them as they bring our voice to the field. We pride ourselves that our events are run in a professional manner and this begins with the work of Dave in the office and continues with the various tournament staff we utilize throughout the season. Our programs would not be as strong without these individuals and we are grateful for their efforts on behalf of the MBAO.

Our Elimination Draw continues to be our largest fundraiser. In the 2016-2017 season, our elimination draw sold out for the fourth year in a row. This season, we hope to duplicate that success. We would like to take this time to thank all of our members for their support of this draw. We still have tickets left to sell, so if you can help sell some of these remaining tickets, please contact Dave at the office.

Our sponsors continue to be key supporters of our game. These sponsors are brought to our association through the marketing efforts of our Board members as well as through MBAO members. Our sponsors include Orleans Bowling Centre, Jeff's Bowl-O-Rama, Echo Bowl, NEB's Fun World, C4 Centre, Freedom 55 Financial, Phipps Bowling and Softroll, Orillia Bowl and Fraser Hambly.

We would also like to acknowledge individual sponsors for this season:  
Tuddenham Enterprises – Bekah Akerley  
Agway Metals Inc – Don Cunningham

Our members are working hard to win a spot on our National Team heading to Thunder Bay, Ontario this year. The host committee, as always, has some great events planned for us.

I would like to thank everyone for their support, feedback and ongoing contributions to our association. The association can only be as strong as its members and on behalf of the board; we thank you for the interest you take.

Good luck to everyone in the remaining events this season and I look forward to seeing everyone at the AGM.

Thank you,

Brenda Walters  
President