



MASTER BOWLERS' ASSOCIATION OF ONTARIO

ANNUAL REPORT 2010-2011

Office Staff: Dave Johnson

Board of Directors: President - Brenda Pankoff
Vice- President – Fraser Hambly
Treasurer – Brenda Walters
Elaine Freiday
Steve Williams
Andrew Pike
Sandi Horton
Frank Newman

Tournament Director: Henry Fehr

Special Projects Manager: Walter Heeney



MBAO ANNUAL GENERAL MEETING

Saturday May 7, 2011

Location of Meeting .

Holiday Inn Burlington

Room - TBD

Start Time: 9am



NEW

Season Ending Banquet – May 2011

Last season we decided to set up a banquet for the Year End tournament in order to allow bowlers to get together socially as well as attend a recognition presentation for our members from the past season. It met with good reviews and this year, we are going to offer it once again. At the time of printing, we are finalizing the details as to the menu and cost and will post details on the web and at our next events.

The banquet will take place on the Saturday evening at our year end event in May.

The board looks forward to you joining us with this revived event and encourages you to bring your fellow bowlers and guests.

Please contact any board member or the office for questions or tickets.

Thanks and we'll see you at the banquet.

MBAO BOARD OF DIRECTORS AND ZONE DELEGATES EMAIL ADDRESSES

MBAO OFFICE	office@mbao.ca
MBAO WEBSITE	www.mbao.ca
Brenda Pankoff	bapankof@hotmail.com
Fraser Hambly	fhambly1739@rogers.com
Brenda Walters	bwalters@mountaincable.net
Steve Williams	swilliams@grandriverenterprises.com
Sandi Dickson	sandi_horton222@hotmail.com
Andrew Pike	andrewpike81@gmail.com
Elaine Freiday	efreiday@hotmail.com
Frank Newman	fnewman2@cogeco.ca
Walter Heeney	theheeney@hotmail.com
Henry Fehr	henry.f@rogers.com

Zone Delegates

A1	Jenn MacNevin	jamacnevin@cogeco.ca
A2	Ann Marie Lasek	pjlasek@rivernet.net
B1	Darren Knott	darren.knott@cibc.ca
B2	Kevin Kostiuik	kvnkstk@gmail.com
C1	George Tughan	tughan@sympatico.ca
C2	Al Smith	ajsmith@golden.net
C3	Tanya Goodwin	leafivr1967@yahoo.ca
D1	Frank Newman	zoned1.mbao@gmail.com
D2	Dot Britton	dbritton1@cogeco.ca
E1	Keri Bates	keri.bates21@hotmail.com
E2	Brian Sillett	frankie22briguy@hotmail.com

F1	Lisa Groombridge	lisa.groombridge@rbc.com or gfarmerbrown@rogers.com
F2	Brinley Hole	brinley_h@hotmail.com
G1	Maurice McKeown	mauricemckeown@sympatico.ca
G2	Phil Winter	pwinter29@hotmail.com
H1	Bill Feeney	william.feeney@forces.gc.ca
H2	Don McNamara	dda1@bmts.com
J1	Paul Hutchinson	paul.hutch1@sympatico.ca
J2	Cindy Kormann	cindyk@rogers.com
K1	Jodie Barker	j_barker@hotmail.com
K2	Bill Latham	williamlatham@ripnet.com
L1	Norm Tucker	No e-mail address on file
P1	Janet Fougere	janetfougere@yahoo.ca
P2	Tim O'Hara	timothyohara@sympatico.ca
T1	Bev Cregan	mibev@cabletv.on.ca
T3	Laurie Cullen	lacullen@wightman.ca
X1	Brian Major	briank.seahawks@rogers.com
X2	Elaine Freiday	efreiday@hotmail.com
X3	Lise Morin	lmorin@cyberus.ca
Z1	Adam Kowalyk	akowalyk@rogers.com
Z2	Kevin Pitkin	pitkin@rogers.com

MASTER BOWLERS' ASSOCIATION OF ONTARIO

PRESIDENT'S REPORT

This report allows us to reflect on this past year and to highlight the initiatives that the board has undertaken. In response to the ongoing concern by our membership to try and get our Annual report into your hands as early as possible and with the fact that most of our members have access to the internet, we have elected to provide this report mainly by email and website. A few hard copies will be available at the zone meetings and will be sent to those masters who have indicated that they would like hard copies. The Financials will be made available at the Zone Meeting.

This year we underwent a change in our Master Youth Events in response to a decline in the YBC numbers. Although there was a slight decline in the overall participation in this event, it appears that with the feedback received thus far that we have met the needs of allowing Masters to participate with youth from their own centres. It appears that the atmosphere of having Bantams and Juniors participate with one another was also positive.

Dave Johnson has continued as our Director of Operations and this year has been very busy with Revenue Canada through an accounting firm in processing Voluntary Disclosure with respect to the GST/HST. In the past, as a non-profit organization we have been provided with conflicting information as to whether we were required to collect the GST/HST and therefore, have not filed according to advice provided. However, Dave attended a seminar in the fall where it became apparent that we should be doing so. We would like to thank him for his efforts in processing us to be up to date with respect to the HST. Unfortunately, this has come at a cost to our association but in going forward, we will have the proper procedures in place for this. He also continues to work diligently with our Treasurer Brenda Walters in overseeing our finances.

We continue to pursue the following goals:

Membership . We continue to support our membership as teaching, tournament and senior members as well as unaffiliated masters along with the YBC rookies and what each group offers for the association. We are also hoping to be able to offer some kind of incentive for masters bringing in new masters or having masters return who have been out for awhile and hope to have the details ready for the AGM. Our Years of Service Program continues to roll out as we update our database and we thank Fraser for his ongoing efforts in this endeavor.

Coaching . The competitive coach program has been approved and is now rolling out in the field and our office will assist in this process. You will find further information under the coaching report.

For promotion, we have launched a page on Facebook and hope that this will allow us to enhance our promotion through our website as well as build a social network for our members as well as others who may be interested in our association.

We also rely heavily on our Zone Delegates to assist with promotion of our association and events in their local areas and we thank them for their efforts with this.

At our AGM last year, the members asked that we bring to the MBAC a motion regarding sending a separate singles representative in the Teaching Division. This was discussed in January at the MBAC national meeting and was defeated due to a number of reasons including the extra cost involved, the increase in number of lane beds required and also a concern regarding having these bowlers participate on a national scale individually. It was felt that they much preferred the team environment. However, there was thought given to the idea of having a stepladder final for the singles and this will be discussed further in July.

Liaison . We continue to meet with Bowl Ontario and the Ontario 5 Pin Bowlers Association with respect to our game of 5 pin bowling and the successes and challenges we face. Our association is dependent in a number of ways on both of these organizations. Unfortunately with the decline in the number of centres joining Bowl Ontario, this is impacting our access to youth bowlers in YBC programs and going forward we will need to review this.

Tournaments

We continue to offer a variety of events for our membership including scratch events, POA events, combined events, youth events, Rookie Tour events and Senior events. These events continue to be well attended. We also offer the opportunity to all groups to come together to participate in such events as the Doubles Event, the Special Olympics-MBAO event, the New YearsqClassic and the Master Senior.

Again this year, we have trialed opening the tournament division events to a non-master to expose them to the association. There will be no ring awarded to non-members. We have had a number of bowlers take advantage of this and we had one from last season join us this year as a master.

Henry Fehr, our Tournament Director continues to assist with the ongoing delivery of the tournaments. Our Zone Delegates are an integral part of our association and each board member is linked with a zone delegate to support them as they bring our voice to the field. We pride ourselves that our events are run in a professional fashion and this begins with the work of Dave in the office and continues with the various tournament staff we utilize throughout the season. Our programs would not be as strong without these individuals and we are grateful for their efforts on behalf of the MBAO.

Operational Initiatives

We continually review and monitor our operational finances in order to optimize the revenue and decrease the expenses. We are also undertaking a review of the fees we charge for our events in light of the HST and this will include the national assessment fees charged.

Fundraising Initiatives - The Pro Am and the Year End Elimination Draw remain key fundraising initiatives for our association and both contribute significantly to our bottom line. With the HST now factoring in, our revenues from our membership has been decreased along with our decrease in numbers so these events become even more important
I strongly encourage all masters to participate in purchasing an Elimination Year End ticket and in selling Pro Am tickets either through an individual kit, a zone kit or a bowling centre kit.

Sponsorship: Our sponsors continue to be one of the key supporters of our game. These sponsors are brought to our association through the marketing efforts of Walter Heeney as well as through board members and MBO members. This year we thank and welcome Don Walker and Pla Mor Lanes in St. Catharines for their upcoming sponsorship of the Dorothy Walker Memorial tournament. While we are limited to one shift for this season, we are hoping to expand participation for next season. Orleans Bowling Centre and Jonathan Piche have also come on board this season for sponsorship of our Eastern Optional Event. Our other sponsors are: Jeff Chaplin of Jeffrey Allan and Associates Inc. continue to provide our jewellery and awards; Nith Valley Construction continued to sponsor our first Tournament Division event held at Waterloo Lanes; Echo Bowl for their sponsorship of the Western Ontario Event; NEBS in Oshawa for their support at the New Year's Classic and Master Senior Event in May; Phipps Bowling and Softroll are continuing as a sponsor for our Master Youth Events and we thank Steve Phipps for becoming involved in our program; Parkway Bowl for their sponsorship of the Bursary Tournament and our future members; Special Olympics Ontario, Anna Swartzman and Shoppers Drug Mart for our Special Olympics and MBO event, Sanders Pro Distributing who provide us with a pair of Dexter Shoes each year.

Individual Sponsors are also much appreciated and we would like to acknowledge Bresser Construction Management Limited (Phil Winter), Little Ceasars Pizza (Barb Wray).

This past season we partnered again with the Down Syndrome Association of Ontario through both of our Master youth events. In the Fall Master Youth event, we raised \$1355.50 and we look forward to further participation at the Spring Master zone roll offs in February. Bowling Sales of Canada added their support through gift certificates to the top fundraisers during the Down Syndrome Family days held in Ontario. We would like to thank all the zones that participated in this fundraiser.

Year End: Last year we revived our year end banquet as an opportunity for our members to come together for a meal and to properly congratulate and recognize our past champions and national contingent members. This banquet was well received by the members in attendance and allowed the evening time frame with the recognition to advance nicely. There were some concerns raised over a meal offered by the hotel the same night and we have provided the hotel with feedback regarding this. This year, we have opted to offer the banquet again and are in the process of finalizing the menu and details. Tickets will be made available over the next couple of tournaments and we encouraged everyone to purchase a ticket and sit down as a group as we celebrate our members and their success.

I would like to thank everyone for their support, their feedback and their ongoing contributions to our association. The association can only be as strong as its members and on behalf of the board we thank you for the interest you take.

Good luck to everyone in the remaining events this season and I look forward to seeing everyone at the AGM.

Yours in Bowling,

Brenda Pankoff
President

TREASURER'S REPORT

With the Board's and your Zone Delegates' approval, I offer you the 2009-10 financial statement, which includes the 2010-11 budget.

As you review the statement you will recognize that a loss was reported for the fiscal year. This loss can be largely attributed to a decrease in membership dues and an increase in National membership dues, not accounted for on the budget. We continue to evaluate and monitor ways to ensure yearly profitability of the association, but several factors come into play throughout the year that makes or breaks sort of speak of our ability to recognize at minimum a breakeven point. The largest contributing revenue generator is our Pro-am, which contributes a significant portion to our bottom line but has declined in sales over the years, the result of this being less profit from the event brought to our association. We must find a way to convince our members to support this fundraiser and I encourage you all to please participate in selling tickets. Another factor that will come into play this year is the HST. While we did increase our membership dues slightly, as well as the cost of certain events, HST will still have a negative impact on our financial statements.

As discussed and approved in the past, the recognized profit from the National will be moved to the balance sheet and used towards future National travel expenses. Last year, this amount was \$14,592.97, which has been moved to a separate account for future National expenses.

We have reinvested a portion of the Bill Boettger Estate money again this year, including all interest generated during the 2009-10 season through GIC's. A portion of this fund was used to cover Canada Revenue expenses with regard to registering with them for HST purposes, and for past revenue owing.

Walter continues to work on our behalf to bring much needed sponsorship dollars to the table.

On the expense side, we continue to look at ways to reduce administrative costs. Fixed expenses such as rent, labour, insurance, etc. are rising, and administrative expenses such as printing, mail, courier etc. also have an impact so it is very important that the office and Board keep a close eye on expenses.

Turning to the budget for the 2010-11 season, which is prepared prior to the start of the bowling season, it is our goal even with recent events within the association that we will stay within budget. The finance committee is doing everything they can to monitor and make any necessary changes to close in a positive manner.

Brenda Walters
Treasurer
MBAO

MEMBERSHIP

Once again this year our association and our membership numbers continue to stay very close to our current levels. This is very positive in the declining bowling industry and while you will see that our current membership numbers are at 578 members the difference between this year and last year is our YBC Graduates. Normally we have 20 or more YBC graduates joining our association annually, this year due to the Bowl Canada decision to increase the YBC age by one year, our YBC Graduates who joined the MBO this year is down to only 2. We are confident that had this age change not occurred we would once again be over 600 members. The new format for our Master Youth events seems to have been a positive move in many areas of the province. Overall team entries for the Fall event were down and we are concerned that with the increase in Bowling Centres not joining Bowl Ontario, we may need to make further changes to these events. Our Seniors Division and those playing in the Sidney L. Morris Seniors Tour continues to grow with over 70 players attending each of our first two events. Participation at most of our Tournament Events is up over last year which tells us that you are enjoying these events and we strive to ensure that they are delivered in a professional manner so that you the Bowler, need only to worry about your performance and enjoyment.

Our 2010-2011 membership and previous statistics are:

<u>DIVISION</u>	<u>2010-2011</u>	<u>2009-2010</u>	<u>2008-2009</u>	<u>2007-2008</u>	<u>2006-2007</u>	<u>2005-2006</u>
Affiliated Teaching Ladies	149	169	182	216	207	203
Teaching Ladies-Unaffiliated	11	9	6	6	5	
Teaching Men-Affiliated	303	319	315	340	348	368
Teaching Men-Unaffiliated	27	20	18	17	13	
Tournament Ladies	11	13	18	15	17	23
Tournament Men	27	33	27	28	26	42
Seniors Only	46	37	36	36	39	31
Associate Members	4	3	3	3	0	2
	578	603	605	661	655	669

If you know someone who will be graduating from YBC, we offer free membership their first year after they graduate. So, why not entice them to join when they do finish YBC as it decreases their costs but also provides us with more members for our various events including the Master Youth Tournaments.

As an Association, we welcome any assistance you can give us to secure just one member (why not the YBC Program Director?) from these centres. The Board is currently looking into offering an incentive for members who bring new masters in or back. If you have any leads, please call the office at (416) 426-7165.

MEMBERSHIP SERVICE RECOGNITION PROGRAM

Fraser Hambly completed the Membership Service database from the thousands of file folders in the office, and from the Tournament Division average binders during the 2006-07 season. The database will contain membership numbers and the total number of years of service broken down by division (Tournament, Teaching, Seniors and Associate). The recording of the membership service is completed and each member is to be made aware that the database will only be as accurate as the paperwork submitted to the office each year during the membership renewal period.

Specially designed membership service pins have been designed and the pins will recognize 5, 10, 15, 20, 25, 30, 35, 40, and 45 years. All Pins will be sent to all zone delegates for presentation to the Teaching Division either at the Master Bantam event or the zone meeting following that event.

The MBO Board of Directors has decided that any individuals who are receiving a membership service award for 25+ years that this award will also be presented to the individual at the Year-End Award Presentations. The MBO congratulates the following individuals for achieving 25+ years of service:

40 Years:

Pat Jepson, Nick Pagniello and Ian Cameron

35 Years:

Loraine Fleming

30 Years:

Lisa Groombridge, Matt Dragun, Gord Hobson, Dave Johnson, Steve Sachs, Mike Wilson and Larry Winter

25 Years:

Murray Neath, Laurie Park, Alex Vande Pol, Henry Fehr

The Membership Service database can be found on the website at www.mbao.ca. All members are asked to review the information contained in the database to ensure that your information is correct. If there are any discrepancies, it would be appreciated if you could inform the Provincial Office in writing and we will initiate another review of all your information at the office

The Board of Directors thanks Fraser Hambly for his on-going efforts and dedication to this project and the timely fashion that he has brought this project to completion so award pins could be distributed to all members during the 2009-10 season. This distribution and recognition of our members loyalty continues this year.

The following is the list of individuals who will be receiving membership service pins for the 2010-11 season:

Years of Service Recognition

Ladies	Zone		Men	Zone	
5 Years					
Michelle Balcombe	X3	5	Dan Baron	H1	5
Michele Boulter	D1	5	Stephen Beattie	H2	5
Lori Cullen	T3	5	Roy Belanger	D2	5
Marilyn Gordon	F1	5	Hank Boerman	H1	5
Tonja Percival	C3	5	Chris Bull	X1	5
			Scott Dickson	G1	5
			Phillip Erwood	E1	5
10 Years					
Carol Blachford -un	P1	10	Aaron Hanley	H2	5
Eileen Cripps	B2	10	Randy Lambert	C3	5
Tanya Goodwin	C3	10	Shayne Luscombe	B1	5
Karen Hofstede	D2	10	Ron McGarvey	T2	5
Barbara Wray	B2	10	Donald McNamara	H2	5
			Jeff Moulton	Z1	5
			Mac Myers	F2	5
15 Years					
Maria Dobrint	D2	15	Perry Rockburn	(SR)	5
Cindy Kormann	J2	15	Raymond Roy	K1	5
			Daniel Tardio	(SR)	5
20 Years					
Barb Chapman	J2	20	Bobby Torraville Jr.	P1	5
Beverley Cregan	T2	20	Robert Welch	K2	5
Sandi Dickson	G1	20	Clive Wellington	C2	5
Debbie Hole	F2	20			
30 Years					
Lisa Groombridge	F1	30	10 Years		
			Merv Ellis	X2	10
			Jim Gallant	F2	10
			David Mitchell	E1	10
			Dean Mohammed	(SR)	10
35 Years					
Lorraine Fleming	P1	35	Andrew Rainey	H2	10
			Clayton Rhodes	J2	10
			Frank Schatz	C1	10
			Ray Sedgwick	L1	10
40 Years					
Pat Jepson	F1	40	Bill Shipman	L1	10
			Norman Tate	Z1	10
			Jim Thorpe	B1	10
			Will Upton	P2	10
			Rob Wallbank	G2	10
			Stephen Woolner	H1	10
			15 Years		
			Steve Barker	J1	15
			Terry Churchill	C3	15
			Geoff Dunn	E1	15
			Robert Felker	F2	15
			Kent Hilpert	T3	15
			Steve Horan	X2	15
			Steve Phillips	G2	15
			Henry (Hank) Tratch	(SR)	15

Years of Service Recognition

15 Years (continued)

Brian Wilson	X2	15
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20 Years

Kerry Bisset	J1	20
Michael Cregan	T2	20
Murray Groombridge	F1	20
Iain MacLean	J2	20
Harold Moninger	A2	20
Bruce Whidden	P1	20

25 Years

Murray Neath	(SR)	25
Laurie Park	(SR)	25
Alex Vande Pol	X2	25
Henry Fehr		25

30 Years

Matt Dragan	(SR)	30
Gord Hobson	F1	30
Dave Johnson	J2	30
Steve Sachs	B1	30
Mike Wilson - un	J2	30
Larry Winter	J1	30

40 Years

Nick Pagnello	(SR)	40
Ian Cameron	B2	40

NOMINATING REPORT

The MBO Board of Directors has nine (9) elected members and three (3) directors are elected each year for a 3-year term.

This past season, we saw long standing board member Mike Bates resign from the board due to his increased work commitments not allowing him to commit as much time and resources to the MBO as a Director of the Board. Mike has been a dedicated supporter of our association and has served as Treasurer as well as recently as Vice President. His strong leadership on our very successful 2008 MBAC Championships is of particular significance to our association. His presence will surely be missed and we wish to thank him for the time and effort he has given to our association in shaping the MBO to where it is today.

The Board decided, as per our constitution that we would finish the season with the 8 board members and then elect someone in May to complete his term. Therefore in May we will elect 4 board members three for 3 year terms and the next highest for a one year term.

Steve Williams has also made it known that he will not be seeking re-election due to his increasing demands from his work. We thank Steve for his time and effort with the MBO Board including a time as Treasurer as well as his ongoing support of the Association.

From the field, anyone wishing to run for the Board of Directors has the opportunity to be nominated through their individual zone meetings. All nominations received will be presented to the annual meeting on Saturday, May 7th, 2011. One can also be nominated from the floor of the AGM provided there is a 1st and 2nd mover for the nomination. Each nominee will be asked to speak on his or her behalf to the annual meeting. In addition, should a nominee not be able to attend, they are welcome to have someone speak in their absence.

Individuals who aspire to the Board of Directors should realize that time commitments can be intensive. The Board meets approximately once per month, usually in the Toronto area, and there is also one (1) Sunday Zone Delegates meeting in October. However, conference calls are becoming more popular allowing one to participate by phone. Moreover, a board member must bring experience to the process as primarily the Board of Directors are required to set policy and then assure themselves that this policy is both implemented and effective.

Looking ahead, the remaining Board members terms will expire as follows:

2011
Brenda Pankoff
Steve Williams
Elaine Freiday

2012
Brenda Walters
Sandi Horton

2013
Andrew Pike
Frank Newman
Fraser Hambly

SIDNEY L. MORRIS SENIOR TOUR REPORT

Our Senior Membership continues to grow on the Sidney L. Morris Senior Tour. This tour remains a very strong component of the MBO program, and with the increase in membership, we have seen an increase in participation in the events as well, reaching an all-time high of 80 bowlers after the first 2 events this year.

Bowlers can join the year they turn 50 and therefore, we hope to continue to add to our membership numbers throughout the season.

The Senior MBO ring, which is into its fifth year, continues to prove popular. It is distinctive in style, so as not to confuse it with the traditional MBO ring awarded for victories in other MBO events. A bowler winning an event may purchase a ring. When a bowler wins 2 events, 2 sapphires are added to the ring and a diamond is added for a 5th win. Victories prior to the introduction of the ring count toward the total. The ring has been well received and several bowlers have purchased rings.

The winners of the aggregates each year continue to be added to a Special Plaque that is displayed at the office of Sidney L. Morris. In addition, all Senior Tour victories are now listed, and they are also now part of the History of Tournament Winners document both on a separate basis, as well as combined with MBO Tournament wins (as suggested at last year's AGM). These documents may be found on the MBO website under Averages.

As usual, there will be a Senior Tour Workshop at the end of the 3rd event, and the results of this workshop will be available at the AGM. The Sidney L. Morris Senior Tour continues to thrive. We would like to thank all the bowlers who participate on the Senior Tour for making it such a success.

Brenda Pankoff
MBO President

SPONSORSHIP REPORT

We continue to be blessed with sponsorship dollars from a variety of sources this season. This is based on the efforts of our Special Projects Manager Walter Heeney but also from our contacts with our members themselves.

Each year, the job of maintaining cash contributions from our sponsors becomes more challenging and we thank Walter and our members for their efforts in securing these dollars for us.

Our sponsor list is as follows and I encourage you to drop them a line to say thanks for their support of our association.

ORGANIZATION	NAME	ADDRESS
PHIPPS BOWLING	Steve Phipps	Phipps Bowling 150 Marlborough Avenue Kitchener, Ontario N2M 1H8
JEFFREY ALLAN & ASSOCIATES INC.	Jeffrey Allen	27 Queen St. E., #1102 Toronto, Ontario M5C 2M6
PARKWAY BOWL	Brian Lavoie	67 Ellesmere Road Parkway Mall Scarborough, Ontario M1R 4B8
ECHO BOWL	Todd Flannigan	Echo Bowl 760 Colborne Street East Brantford, Ontario N3S 3S1
SPECIAL OLYMPICS ONTARIO	Glenn MacDonnell	18 Wynford Dr., #300 North York, Ontario M3C 3S2
SANDERS PRO DISTRIBUTORS	Jennifer Evans	317 Adelaide St. S. London, Ontario N5Z 3L3
BOWLING SALES OF CANADA	Jack Fine	Bowling Sales of Canada 959 Kamato Road Mississauga, Ontario L4W 2R5
NITH VALLEY CONSTRUCTION	Ron Roeder	568 Huron Street New Hamburg, ON N3A 1J9
NEBS FUN WORLD	Tom England	1300 Wilson Road North Oshawa, ON L1K 2B8
ORLEANS BOWLING CENTRE	Jonathan Piche	885 Taylor Creek Drive Orleans, ON K1C 1T1
DON WALKER and PLA MOR BOWL	Bryan Bridget	106 Main Street St. Catharines, ON L2N 4V4

Again, this year, Anna Swartzman from Shoppers Drug Mart donated her time and wonderful prizes for the MBAO/SOO Mixed Doubles Tournament.

The MBAO would like to thank the following corporate sponsors who are funding individual MBAO members for the 2010-2011 season:

Phil Winter - Bresser Construction
Barb Wray . Little Ceasars Pizza

TOURNAMENT REPORT

The 2010-2011 bowling Season is well underway. We have endeavoured with planning to put together a program that is varied in that it allows us to offer events that are scratch, pins over average and a combination of the two. It also allows us to work with our sponsors and members through their ongoing verbal, survey and workshop feedback. We thank you for your ongoing input and feedback with respect to our various events.

We have already initiated planning for next season and we are hopeful to offer you an exciting tournament program for next year.

Our Doubles tournament kicked off the season and we congratulate Eric Bortolin and Kevin Prieur. The Special Olympics Ontario event continues to be well supported and Dean Mohammed and his partner Margaret Frame won the event giving Dean his master's ring.

Our Optional Teaching Events continue to be well supported and we congratulate Andrew Lampman and Michele Boulter on their wins.

This is the fourth year we have run a combined event at our New Year's Classic. We had an increase in entries as the date for the event fell away from the Christmas holiday season. Our winning team consisted of Erica Bortolin, Bobby Torraville and John Conti. It is interesting to note that with the make up of teams, the defending champions, Kristi Lampman, Andrew Lampman and John Young were combined once again, bowling out in the 2nd round.

In order to address the declining YBC membership and increased difficulty with masters finding youth to bowl with in their own centre for the Master youth events, we rolled out a new Master Youth event last year that was implemented in October 2010. It appears that it has met the need of keeping the Masters and YBCers involved in one's centre while providing an opportunity for a Bantam and Junior to bowl with a Master. The winning team this year was Brenda Pankoff, Melinda Ann Callahan and Lucas Weaver from London.

Our Tournament division continues to try new things to meet the ever changing needs of our elite players. The board continues to canvas past and present players to understand the pros and cons of changes we've implemented to understand what would make the Tournament tour more appealing to more players. While we have tweaked the tour over the years, it appears that some bowlers may want more consistency with the structure of the program.

We congratulate Kayla Marie Anderson and Bobby Torraville who won the Thanksgiving Classic.

This is the second year that we introduced the ability for a non-member to participate in our doubles as well as two of our Tournament Division events. This year, we have seen an increase in the numbers that have participated and we have had one of the non-members from last season join our association this year.

The Sidney L Morris Seniors Division has increased slightly and continues to be strong and the competition at these events continues to be very good. Players of this division have enjoyed the events and time to get together with friends from many years. We congratulate the following winners from the first two events, Maureen Poole, Matt Dragun, John Mattioli, Carol Medhurst, Steve Ward, Leslie Speers and Doug Stuart. We want to thank Sid Morris for his past support of the Sidney L. Morris Seniors Tour. As a reminder, during this upcoming RRSP Season, if you are looking for some financial planning, Sid would be very happy to arrange a meeting with you.

Finally our YBC Rookie Tour has been supported by a very dedicated group of YBC Seniors who come out and enjoyed the many tournaments that we offer. With the change in the YBC age this year, many have taken advantage of staying on the Rookie tour at a lower cost than playing on the regular Masters tour. The chance to bowl with Master Bowlers appeals to many of these young up and coming players. We believe that the discipline of our rules, dress code and conduct sets a standard that we are all proud to share with our youth. We congratulate those who have met with success thus far this season, Katlyn Saar, Ryan Lupton, Shelby Roblee, Zack Gibson and Alyssa Ward.

In closing, on behalf of the MBAO Board and Dave Johnson, our Director of Operations, I wish you all continued success for the remainder of this season and for those of you who are working on making National Teams, the very best of luck. We truly appreciate your support, feedback and new ideas to help us continue to offer an Association we can all be proud of.

Sincerely,

Brenda Pankoff
Chair, Tournament Committee

FUNDRAISING

A. THE 22ND ANNUAL MASTERS PRO-AM TOURNAMENT

The Master Bowlers Association of Ontario (MBAO) will conduct its 22nd Annual Pro-Am event and all funds collected will be used by the Association to conduct its tournament program and deliver the coaching program for 5 Pin Bowling across Ontario.

IT IS IMPERATIVE THAT ALL MASTER BOWLERS PARTAKE IN THIS TOURNAMENT IN ONE MANNER OR ANOTHER. YOU CAN SELL A KIT AND THEREFORE, GUARANTEE YOURSELF A SPOT AT THE PROVINCIALS, SELL TICKETS AS PART OF A KIT AT A BOWLING CENTRE OR ZONE AND/OR YOU CAN PURCHASE A TICKET WHEREBY YOU CAN HAVE SOMEONE BOWL FOR YOU. Full Rules and Regulations for this tournament are supplied in your Pro-Am kit or can be found on our web site. <http://mbao.ca/> or feel free to contact the office.

B. ELIMINATION DRAW AT THE YEAR-END TOURNAMENT

Originated seventeen years ago, this draw continues to do well and funds gained are used to offset expenses related to the Association and in particular the Year-End weekend. Last year we managed to sell over 300+ tickets. The tickets were distributed to all Zone Delegates to sell at the Master Bantam to ensure that all masters not playing at the Year-End Tournament were given an opportunity to buy a ticket. We will continue with this draw this year and we will introduce a new lotterator computer program that has been developed by Ryan Johnson. Prizes will include cash along with several other exciting prizes. Tickets are only \$20.00 and will be available at both tournaments and through the office. **Note: Anyone who wishes to donate any prizes for this draw (minimum prize value \$20.00) should contact the office.**

C. DRAWS THROUGHOUT THE SEASON

The MBAO conducts various draws throughout the season whether it is 50/50 draws, share the wealth draws or draws for merchandise and these also help offset the costs of running our association.

D. OTHER OPTIONS

While the board has agreed to continue to review other possible fundraising options, they are aware that with some fundraising initiatives, the same people are being approached which can prove difficult.

If any member has any possible fundraising initiatives, please feel free to contact anyone on the board or the office.

COACHING & TECHNICAL PROGRAMS

The Master Bowlers Association of Ontario coordinates the coaching and technical programs for 5 pin bowling in this province. As such, we handle the scheduling of learning facilitators, and the overall certification of 5 pin bowling coaches.

The following outlines the changes as of February 2009.

THE NEW NCCP

Community Coaching Program (Community Sport Initiation – CSp-I)

For New Coaches:

The Community Coach course replaces the current Level 1 Technical clinic as well as the Theory 1 for all **NEW** coaches. It also replaces the NCCP Competition A course, which has been offered over the past couple of years. Cost for this course is \$45.00.

The Canadian 5 Pin Bowlers Association has integrated the NCCP Competition A requirements into the Community Coaching clinic. This eliminates the requirement for coaches to take a technical as well as theory clinic in order to be certified.

For Existing Coaches:

All current Level 1 certified coaches are required to have the Making Ethical Decisions module in order to be granted the Community Coach equivalency. In order to make this transition easier for our coaches, the Canadian 5 Pin Bowlers Association has decided that existing Level 1 coaches may attend a Community Coach clinic for the Making Ethical Decision module only (approx. 1 ½ hours) at a nominal fee of \$10.00 to cover registration costs, etc. They may also elect to take it online by taking the MED . Community Coach.

All Level 1 coaches wishing to be granted Community Coach equivalency, must complete the Making Ethical Decisions module by December 31, 2013.

Exception for Existing Coaches:

Any coach that has taken the Competition A Course (which replaced Theory 1) is **NOT** required to take the Making Ethical Decisions module of the Community Coach because it is discussed in the Competition A course. In order to ensure that these coaches receive Community Coach equivalency, the Provincial Technical Director should forward an email to c5pba@c5pba.ca requesting equivalency with the coaches name and CC number.

Introduction to Competition – (Comp Intro)

The Introduction to Competition Course is now ready for presentation in Southern Ontario. The Ontario 5 Pin Bowlers Association have currently 2 Learning Facilitators who can present this course. The first course is now scheduled for March 11th . 13th in Hamilton. This course is delivered over 3 days beginning on a Friday evening.

Once again, elements from Competition A as well as Competition B have been integrated into the technical clinic and again, this will eliminate the requirement for our new coaches to take a technical as well as theory clinic.

Future Learning Facilitator Training sessions will also be planned.

SPECIAL PROJECTS MANAGER REPORT

Promotion of 5 Pin Bowling and the Master Bowlers Association continues to be a difficult task. Specifically, while getting the attention of the corporate world is a challenge, the Master Bowlers Association has been blessed with support from within the industry.

Hall of Fame member Anna Swartzman continues to bring support from her employers, Shoppers Drug Mart, and, each participant from Special Olympics received full gift bags at our annual tournament last November. In addition, Hall of Fame member Don Walker has come forward and will sponsor a major tournament at Pla-Mor Lanes in St. Catharines and Don joins a long list of supporters that are covered, in detail, in our Sponsorship Report.

Special Olympics Canada has also produced a five minute video to showcase our sport and Special Olympics nationally, and Ontario assisted in the national distribution of this item.

This year we also welcomed a marketing student from Seneca College. Ashleigh Maisels who is working with both Dave and myself to review the Pro-Am and also undertake a marketing campaign using our subscription to the National List of Advertisers. During the period, January to April, we will prepare, distribute and follow-up on a one pager that will hopefully keep our sport and recreation in front of prospective sponsors. Specifically, we have to add value to the Pro-Am ticket to keep it viable in the coming years.

Last year, we mentioned our ongoing discussions with the duckpin bowlers south of the border. I can tell you that, while it always looks promising, they appear unwilling to enter into meaningful discussion for two-way competition.

Finally, we continue to believe that there is a possibility for sponsorship expansion; the reality is that this hope becomes more challenging each year.

Respectfully Submitted,

Walter Heeney
Special Projects Manager