

**MASTER BOWLERS' ASSOCIATION OF ONTARIO**

**ANNUAL REPORT  
2008-2009**

**Office Staff:** Dave Johnson

**Board of Directors:** President - Brenda Pankoff  
Vice- President – Tim O'Hara  
Treasurer – Brenda Walters  
Steve Williams  
Kelly Martin  
Thomas Arnold  
Judy Begley  
Mike Bates  
Elaine Freiday

**Tournament Director:** Henry Fehr

**Special Projects Manager:** Walter Heeney



**ANNUAL GENERAL MEETING  
Saturday, May 9<sup>th</sup>, 2009  
Holiday Inn Burlington  
Halton D  
3063 South Service Road  
Burlington, Ontario L7N3E9  
1-905-639-4443**

**Start Time: 9am**

# www.mbaoMBAO BOARD OF DIRECTORS AND ZONE DELEGATES

## E-MAIL ADDRESSES

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Steve Williams	<a href="mailto:swilliams@grandriverenterprises.com">swilliams@grandriverenterprises.com</a>
Tom Arnold	<a href="mailto:thomas.arnold2@sympatico.ca">thomas.arnold2@sympatico.ca</a>
Kelly Martin	<a href="mailto:kmartin.masters@gmail.com">kmartin.masters@gmail.com</a>
Judy Begley	<a href="mailto:code4r@hotmail.com">code4r@hotmail.com</a>
Brenda Walters	<a href="mailto:bwalters@mountaincable.net">bwalters@mountaincable.net</a>
Elaine Freiday	<a href="mailto:efreiday@hotmail.com">efreiday@hotmail.com</a>
Walter Heeney	<a href="mailto:theheeney@hotmail.com">theheeney@hotmail.com</a>
Henry Fehr	<a href="mailto:henry.f@rogers.com">henry.f@rogers.com</a>

### Zone Delegates

A1	Jenn MacNevin	<a href="mailto:macnevin_@hotmail.com">macnevin_@hotmail.com</a>
A2	Ann Marie Lasek	<a href="mailto:pjlasek@rivernet.net">pjlasek@rivernet.net</a>
B1	Michael Davies	<a href="mailto:3210davies@rogers.com">3210davies@rogers.com</a>
B2	Dave Pankoff	<a href="mailto:d_pankoff@hotmail.com">d_pankoff@hotmail.com</a>
C1	Karole McDonnell	<a href="mailto:karolejord@yahoo.com">karolejord@yahoo.com</a>
C2	Al Smith	<a href="mailto:aismith@golden.net">aismith@golden.net</a>
C3	Tanya Goodwin	<a href="mailto:leafivr1967@yahoo.ca">leafivr1967@yahoo.ca</a>
D1	Jean-Guy Gagne	<a href="mailto:jjgagne@mergetel.com">jjgagne@mergetel.com</a>
D2	Dot Britton	<a href="mailto:dbritton1@cogeco.ca">dbritton1@cogeco.ca</a>

E1	Keri Bates	<a href="mailto:keri.bates21@hotmail.com">keri.bates21@hotmail.com</a>
E2	Brian Sillett	<a href="mailto:frankie22briguy@hotmail.com">frankie22briguy@hotmail.com</a>
F1	Lisa Groombridge	<a href="mailto:lisa.groombridge@rbc.com">lisa.groombridge@rbc.com</a> or <a href="mailto:gfarmerbrown@rogers.com">gfarmerbrown@rogers.com</a>
F2	Jim Gallant	<a href="mailto:gonefishing2@cogeco.ca">gonefishing2@cogeco.ca</a>
G1	Sandi Dickson	<a href="mailto:sandi_horton222@hotmail.com">sandi_horton222@hotmail.com</a>
G2	Phil Winter	<a href="mailto:pwinter29@hotmail.com">pwinter29@hotmail.com</a>
H1	Julia Fox	<a href="mailto:juliafox9@hotmail.com">juliafox9@hotmail.com</a>
H2	Don McNamara	<a href="mailto:dda1@bmts.com">dda1@bmts.com</a>
J1	Paul Hutchinson	<a href="mailto:paul.hutch1@sympatico.ca">paul.hutch1@sympatico.ca</a>
J2	Cindy Kormann	<a href="mailto:cindyk@rogers.com">cindyk@rogers.com</a>
K1	Jodie Barker	<a href="mailto:j_barker@hotmail.com">j_barker@hotmail.com</a>
K2	Bill Latham	<a href="mailto:williamlatham190@msn.com">williamlatham190@msn.com</a>
L1	Norm Tucker	<b>No e-mail address on file</b>
P1	Janet Fougere	<a href="mailto:janetfougere@rogers.com">janetfougere@rogers.com</a>
P2	Tim O'Hara	<a href="mailto:timothyohara@sympatico.ca">timothyohara@sympatico.ca</a>
T1	Marlene Bell	<a href="mailto:mbell@cni.on.ca">mbell@cni.on.ca</a>
T2	Eric Taylor	<a href="mailto:erict@tnt21.com">erict@tnt21.com</a>
T3	Leslie Groot	<a href="mailto:groot5@porchlight.ca">groot5@porchlight.ca</a>
X1	John Powell	<a href="mailto:thejpowell@yahoo.ca">thejpowell@yahoo.ca</a>
X2	Elaine Freiday	<a href="mailto:efreiday@hotmail.com">efreiday@hotmail.com</a>
X3	Lise Morin	<a href="mailto:lrmorin@cyberus.ca">lrmorin@cyberus.ca</a>
Z1	Adam Kowalyk	<a href="mailto:akowalyk@rogers.com">akowalyk@rogers.com</a>
Z2	Kevin Pitkin	<a href="mailto:pitkin@rogers.com">pitkin@rogers.com</a>

# 2008-2009 ZONE MEETING AGENDA

MBAO Zone: \_\_\_\_\_

Zone Delegate: \_\_\_\_\_

Meeting Date: \_\_\_\_\_

1. Roll Call (Attach a list of attendees to the minutes)
2. Review of the Minutes of the 2008 Annual General Meeting  
Moved by: \_\_\_\_\_  
Seconded by: \_\_\_\_\_  
Vote: For \_\_\_\_\_ Against \_\_\_\_\_
3. Perusal of 2008-09 Reports
4. Approval of the 2007-2008 Financial Statements for the Year Ended July 31<sup>st</sup> 2008.  
Moved by: \_\_\_\_\_  
Seconded by: \_\_\_\_\_  
Vote: For \_\_\_\_\_ Against \_\_\_\_\_
5. Constitution Voting Process
6. Old Business
7. New Business

**Please Note: There are three (3) positions open for the MBAO Board of Directors and the individuals will be elected for the following terms: 3 – 3 year terms.**

**a. Nominations from your zone to the MBAO Board of Directors starting with the 2009-2010 season.**

1. We wish to nominate \_\_\_\_\_

Seconded by: \_\_\_\_\_

2. We wish to nominate: \_\_\_\_\_

Seconded by: \_\_\_\_\_

**b. Zone Delegate for the 2009-2010 season**

Zone: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/Town: \_\_\_\_\_

Home Phone: \_\_\_\_\_

Work Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**c. Zone Alternate for the 2009-2010 season**

Zone: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/Town: \_\_\_\_\_

Home Phone: \_\_\_\_\_

Work Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**d. Motions**

Please return this completed agenda along with a copy of your minutes and meeting report to the MBO office before March 31<sup>st</sup>, 2009 for inclusion in the AGM package.

As passed at the 1991 Annual Meeting, any Master presenting a motion to the AGM must attend the AMG to forward the motion and have it considered by the membership.

# **MASTER BOWLERS' ASSOCIATION OF ONTARIO**

## **PRESIDENT'S REPORT**

At the end of last season, Ontario hosted the rest of Canada with the MBAC National Championships held at Sherwood Centre in Hamilton with the host hotel being Holiday Inn in Burlington. A big thank you goes out to Mike Bates and his team for hosting a championship that was exceptional from the venue itself, to the competition, the entertainment and the financial outcome where we saw a profit from hosting the championships. As a result of the exceptional service we were provided with at the Holiday Inn, we have elected to make them our host hotel for our Year End function and I believe you will get a chance to experience a hotel and staff with utmost service.

As we reflect on this past season, we have undergone major staffing changes mid-season and on behalf of the board and the association I would like to thank Dave Johnson for accepting our request to fill in the position as interim Director of Operations for the remainder of the season. I would also like to thank my fellow board members for stepping up to plate to assist us during this transition. In particular, Brenda Walters has done an exceptional job with bringing our finances up to date.

Henry Fehr, our Tournament Director has assisted with the ongoing delivery of the tournaments and Walter Heeney continues to look to the future for the promotion and support of our association

Our sponsors continue to be one of the key supporters of our game and we wish to thank Sidney L. Morris Financial who is the sole sponsor of our Seniors Tour; Jeff Chaplin of Jeffrey Allan and Associates Inc. who provides our jewellery and awards; Nith Valley Construction and George Tughan and his two companies Tughan Express and Tughan Warehousing came on board with our first Tournament Division event held at Waterloo Lanes; Echo Bowl for their sponsorship of the Western Ontario Event; Sandi Dickson and Selectronic Technical Services Inc for sponsorship of our 3<sup>rd</sup> Tournament Division event; Phipps Bowling and Softroll has become our sponsor for our Master Bantam and Master Junior events and we thank Steve Phipps for becoming involved in our program; Parkway Bowl for their sponsorship of the Bursary Tournament and our future members; Uxbridge Bowl and Budd Light for our Doubles event, Special Olympics Ontario, Anna Swartzman and Shoppers' Drug Mart for our Special Olympics and MBO event, Sanders Pro Distributing who provide us with a pair of Dexter Shoes each year.

Individual Sponsors are also much appreciated and we would like to acknowledge Code 4R (Judy Begley and Tim O'Hara), Bresser Construction Management Limited (Phil Winter) and Elite Door (Steve Konopelky).

This past season we partnered again with the Down Syndrome Association of Ontario through our Master Junior events and both groups are in discussion as to whether we will proceed with this fundraiser for next season. Bowling Sales of Canada added their support through gift certificates to the top fundraisers and proprietors. A total of

\$2150.67 was raised through our zone Master Junior Roll Offs and we would like to thank all the zones that participated in this new fundraiser.

Bowling received some exposure through our partnership with Canadian Sports Magazine with monies from subscriptions coming back to our province. We were also able to highlight some of our Ontario bowlers, Fraser Hambly and Connie Ward.

The New Year's Classic in January again proved to be popular with the membership with bringing the scratch and pins over average bowlers together.

The Rookie Tour continues to be well attended and we are impressed with the quantity of participants willing to play with our Masters at both the teaching and tournament events.

The Master Senior Tournament continues to be a sell out and in this day and age of decreasing membership, this is a very positive aspect.

Our senior's tournaments are well attended and they continue to impress with their bowling ability and camaraderie.

The Pro Am continues to be our key fundraiser. This season Walter Heeney has secured for our sales the addition of a \$10 gift certificate for Shoeless Joes with each ticket purchased. We thank Andy Moore for his company's support of our association. I strongly encourage all masters to participate in selling Pro Am tickets either through an individual kit, a zone kit or a bowling centre kit.

We continue to roll out our Years of Service Program as we update our database.

I would like to thank everyone for their support, their feedback as well as their new ideas over this past year. The association can only be as strong as its members and on behalf of the board, we thank you for the interest you take.

Good luck to everyone in the remaining events this season and I look forward to seeing everyone at the AGM.

Yours in Bowling,

Brenda Pankoff  
President

# TREASURER'S REPORT

With the Board's and your Zone Delegates' approval, I offer you the 2007-08 financial statement, which includes the 2008-09 budget.

As you review the statement you'll recognize that a profit was reported for the fiscal year, however this profit is recognized only by the revenue generated through our hosting of the MBAC Nationals. Without this our association would have been in a deficit position this year. We continue to evaluate and monitor ways to ensure yearly profitability of the association, but several factors come into play throughout the year that makes or breaks sort of speak of our ability to recognize at minimum a breakeven point. The largest contributing revenue generator is our Pro-am, which contributes a significant portion to our bottom line but has declined in sales over the years, the result of this being less profit from the event brought to our association. We must find a way to convince our members to support this fundraiser and I encourage you all to please participate in selling tickets.

As discussed and approved in the past, the recognized profit from the National's will be moved to the balance sheet and used towards future National travel expenses.

We have reinvested the Bill Boettger Estate money again this year, including all interest generated during the 2007-08 season through GIC's.

Walter continues to work on our behalf and in conjunction with the BPAO to bring much needed sponsorship dollars to the table.

On the expense side, we continue to look at ways to reduce administrative costs. Fixed expenses such as rent, labour, insurance, etc. are rising, and administrative expenses such as printing, mail, courier etc. also have an impact so it is very important that the office and Board keep a close eye on expenses.

Turning to the budget for the 2008-09 season, which is prepared prior to the start of the bowling season, it is our goal even with recent events within the association that we'll stay within budget. The finance committee is doing everything they can to monitor and make any necessary changes to close in a positive manner.

In closing I'd like to thank board member Brenda Walters who has graciously and emphatically stepped up to the plate with an overwhelming number of volunteer hours to input our accounting records within the office. Her expertise in this area and her commitment to our association has proved invaluable. Brenda took on the role of Treasurer for this season, but with her needed involvement in the daily input of our accounting records has temporarily stepped aside as active Treasurer due to the conflict of entry and recording vs. financial reporting and as such the board has appointed myself interim Treasurer for this year, thus my reporting of this report vs. Brenda.

*Mike Bates*  
*Interim Treasurer*  
*MBAO*

# MEMBERSHIP

Unfortunately, we have seen a significant decrease in our membership numbers this year after a number of years of holding steady and in particular with the affiliated teaching division. Although the exact reasons are unknown, the economy and the decreasing YBC registrations and therefore decrease number of Master Youth Participants appear to be some of the reasons. The board is committed to reviewing these numbers and developing a strategic plan for the next couple of years to address this.

In particular, we are committed to continuing with the Rookie Tour and for the Bursary tournament, we are opening it up to the last 2 years of YBC in order to attract bowlers who may be going off to higher learning prior to completing their YBC careers.

We also need to address the format for the Master Youth Events as unfortunately, the Masters are sometimes now outnumbering the Youth.

Our 2008-2009 membership and previous statistics are:

<u>DIVISION</u>	<u>2008-2009</u>	<u>2007-2008</u>	<u>2006-2007</u>	<u>2005-2006</u>	<u>2004-2005</u>
Teaching Ladies-Affiliated	182	216	207	203	214
Teaching Ladies-Unaffiliated	6	6	5		
Teaching Men-Affiliated	315	340	348	368	388
Teaching Men-Unaffiliated	18	17	13		
Tournament Ladies	18	15	17	23	24
Tournament Men	27	28	26	42	58
Seniors Only	36	36	39	31	23
Associate Members	3	3	0	2	5
<b>TOTALS:</b>	<b>605</b>	<b>661</b>	<b>655</b>	<b>669</b>	<b>713</b>

If you have been a MBO member in the past, you do not need to pay full fees to rejoin but rather only the registration fee of \$90. Also remember that first year YBC graduates have free membership their first year they are out. So, why not entice them to join when they do finish YBC as it decreases their costs but also provides us with more members for our various events including the Master Youth ones.

As an Association, we welcome any assistance you can give us to secure just one member (why not the YBC Program Director?) from these centres. If you have any leads, please call the office at (416) 426-7165.

## ***Years of Service Recognition***

<b>Ladies</b>	<b>Zone</b>		<b>Men</b>	<b>Zone</b>	
<b>5 Years</b>			<b>5 Years</b>		
Keri Bates	E1	5	Robert Beaudoin	X3	5
Donna Canning	H1	5	Mike Belanger	D2	5
Stephanie Dew	E1	5	Daniel Blair	A2	5
Kimberley Hillier	H1	5	Laurier Blanchard	X3	5
Nan Horvath	D1	5	Gerry Branget	Z1	5
Deb McCourt	T3	5	David Bunton	F1	5
Jen Reath	B2	5	Eric Carlson	C3	5
Tracy Stuart	A2	5	Roger Dehn	A1	5
Dianne Trask	F1	5	Adam Dewitt	D2	5
Charlene Vanoverbeke	C2	5	Ron Elliott	T2	5
Mandy Lebert	A1	5	Jeff England	J1	5
			Ed Ensing	B2	5
<b>10 Years</b>			Bill Feeney	H1	5
Diana Bicknell	K1	10	Ray Foster	X2	5
Doris Ellis	X2	10	Shawn Gardy	H1	5
Brenda Fraser	D2	10	Mike Joanisse	X1	5
Lois Greenlee	K1	10	Matt Kowalyk	Z1	5
Sue West	H2	10	Chris Lyttle	D2	5
			Warren May	E2	5
<b>15 Years</b>			Larry Palmby	C3	5
Dorothy Percy	X2	15	Rob Rennie	C2	5
Ferne Wendel	D2	15	Brian Slocum	F1	5
			Will Smith	P1	5
<b>20 Years</b>			Darren Thirkettle	T2	5
Elaine Freiday	X2	20	John Turcott	L1	5
Dianne MacLeod					
???		20	Chris White	T3	5
<b>25 Years</b>			<b>10 Years</b>		
Marie Charron	X1	25	Brian Barton	D2	10
Marcella Habermehl	C3	25	Mike Cripps	B2	10
			Kevin Dhaen	UN	10
			Brian Hook	P2	10
			Fred Keast	B2	10
<b>30 Years</b>			Adam Kowalyk	Z1	10
Nancy Fleming	P1	30	Brian Lawrence	B2	10
			Steve Patterson	X3	10
			Jason Primmer	E1	10
			Steve Ward	J1	10
			Phil Winter	G2	10
			Dell Wright	H1	10
			Jeff Young	E1	10

# ***Years of Service Recognition***

## **15 Years**

Ray Charron	X1	15
Don Crawley	F1	15
Mike Delorme	K2	15
Cor Groot	T3	15
Bill Harris	G2	15
Matt Innis	Z1	15
Gary Medhurst	P1	15
Jim Ronaldson	P1	15
Eric Taylor	T2	15
Carl Van Veen	E1	15

## **20 Years**

Kevin Cripps	B1	20
Jim Gray	G2	20
Gary Henderson	J1	20
Gary Richardson	K1	20
George Tughan	C1	20
Steve Williams	Z1	20

## **25 Years**

Jim Baxter	A1	25
John Conti	E1	25
Bob Gignac	C2	25
Shawn Morris	G2	25
Larry Russell	E2	25

## **30 Years**

Steve Ash	A2	30
Mike Bates	E1	30
Rex Dorkings	H1	30
Jean-Guy Gagne	D1	30

## **35 Years**

Paul Asselin	D2	35
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## **40 Years**

Walter Heeney	P2	40
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## **45 Years**

Ernie Roggie		45
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# 2008 MBAC National Hosting Report

This past June our association hosted the MBAC National championships in the Hamilton/Burlington area, hosted by Sherwood Centre and the Holiday Inn in Burlington with positive results in all aspects of the event.

The competition was fierce including our “99” promotion and Sherwood Centre proved to be the right place to hold such an event as all competitors from all divisions were able to compete and support one another in one centre. After competing though it was our association’s responsibility to entertain those in attendance and with the help of many volunteers and our host hotel the Holiday Inn Burlington and their staff, the results were very positive.

From the welcoming reception on the first night within the Holidome, to the opening ceremonies honoring MBOA lifetime member as Ernie Roggie as Honorary Tournament Director, to the “Tailgate Party” for Ontario night, to Canada Day celebrations at Spencer Park on the waterfront in Burlington presented by Tourism Burlington, to the awards presentation and final banquet with a special guest appearance by Walter Gretzky entertaining us all, it was a week that many won’t forget.

Our host committee was well prepared many of them playing dual roles within the committees and I’d like to take this opportunity to once again thank them for their time and commitment leading up to and during the event, they did you all proud in representing your association.

Vice Chair – Geoff Dunn                      Secretary – Brenda Walters  
Treasurer – Mike Bates/Nancy Moore

## Entertainment

Kelly Martin, chair

Dick & Ann Hoover, Hospitality

Dan & Angela Perry, Hospitality

Helen DeAdder, Opening Ceremonies

Maureen Poole, Pictures & Grab bag

John Willock, Hospitality

Kevin & Tracy Smith, Ontario Night

Cheryl Bates, Closing Ceremonies

## Promotions

Jeff Forester, chair

Joanne Campbell

Ron & Ann Depew

Betty Horton

## Accommodations

Keri Bates, chair

Nicole Latka

Chantale Cyr

Sandy Lyons

## Transportation

John Conti, chair

Norm Macdonald

Bob Green

Rick Kunkel

## Fund Raising

Bob Walters, chair

Jan Heeney

Dot Britton

Aimee Bedell

Allison Walters

Brody Smith

Deanna Walters

## Tournament

Dave Johnson, Tournament

Director

Henry Fehr, Chief Judge of Play

Betty Jones

Don Hyatt

Murray Neath

Brian Muir

Ian Wilson

Brenda Hamilton

Pat Mooney

Jessica Chapman

Tom Arnold

Nicole Bedell

A special thanks to Linda Oliner and Tourism Burlington for their financial assistance, onsite support at the hotel and their generosity in bus shuttle service for Canada Day fireworks & celebrations. Also a note of gratitude to Susan Stock and her team at the Holiday Inn, they were unparalleled in their service and commitment to making our event as successful as it was.

In closing I'd like to thank Brenda Pankoff and Walter Heeney for their guidance and loyalty in harmoniously working with the other provinces to satisfy their wants and wishes, we look forward to our next hosting in Ontario in 2015.

*Mike Bates*  
*Host Committee Chair*

# NOMINATING REPORT

The MBAO Board of Directors has nine (9) elected members and three (3) directors are elected each year for a 3-year term. While change is a constant factor in any organization, the MBAO is certainly in the middle of a changing administration.

From the field, anyone wishing to run for the Board of Directors has the opportunity to be nominated through their individual zone meetings. All nominations received will be presented to the annual meeting on Saturday, May 9th, 2009. One can also be nominated from the floor of the AGM provided there is a 1<sup>st</sup> and 2<sup>nd</sup> mover for the nomination. Each nominee will be asked to speak on his or her behalf to the annual meeting. In addition, should a nominee not be able to attend, they are welcome to have someone speak in their absence.

Individuals who aspire to the Board of Directors should realize that time commitments can be intensive. The Board meets approximately once per month, usually in the Toronto area, and there is also one (1) Sunday Zone Delegates' meeting in October. However, conference calls are becoming more popular allowing one to participate by phone. Moreover, a board member must bring experience to the process as primarily the Board of Directors are required to set policy and then assure themselves that this policy is both implemented and effective.

Looking ahead, the remaining Board members' terms will expire as follows:

<u>2009</u>	<u>2010</u>	<u>2011</u>
Mike Bates	Kelly Martin	Brenda Pankoff
Brenda Walters	Tom Arnold	Steve Williams
Judy Begley	Tim O'Hara	Elaine Freiday

***Please Note: At the time of printing, there are three (3) positions open for the MBAO Board of Directors and the individuals will be elected for 3-year terms.***

## SIDNEY L. MORRIS SENIOR TOUR REPORT

We would like to thank Sid Morris for his continued support as the exclusive sponsor of the Senior Tour. This tour remains a very strong component of the MBO program, and 72 bowlers have competed after the first 2 events, an increase of 3 from last year. With the new rule passed that the age calculation for eligible seniors should be the same as that for YBC/O5PBA (ie. as of December 31<sup>st</sup>), bowlers can join in the year they turn 50 and therefore, we hope to add to our membership numbers throughout the season.

The Senior MBO ring, which is into its third year, continues to prove popular. It is distinctive in style, so as not to confuse it with the traditional MBO ring awarded for victories in other MBO events. A bowler winning an event may purchase a ring, and may use the cost of the usual trophy award toward the purchase of the ring. When a bowler wins 2 events, 2 sapphires are added to the ring and a diamond is added for a 5<sup>th</sup> win. Victories prior to the introduction of the ring count toward the total. The ring has been well received and several bowlers have purchased rings.

The winners of the aggregates each year continue to be added to a Special Plaque that is displayed at the office of Sidney L. Morris. In addition, all Senior Tour victories are now listed, and they are also now part of the History of Tournament Winners document. These documents may be found on the MBO website.

As usual, there will be a Senior Tour Workshop at the end of the 3<sup>rd</sup> event, and the results of this workshop will be available at the AGM. The Sidney L. Morris Senior Tour continues to thrive, and the MBO would again like to thank Sid for his support. We would also like to thank all the bowlers who participate on the Senior Tour for making it such a success.

Brenda Pankoff  
MBO President

# **SPONSORSHIP REPORT**

We continue to be blessed with sponsorship dollars from a variety of sources this season. This is based on the efforts of our Special Projects Manager Walter Heeney but also from our contacts with our members themselves.

Each year, the job of maintaining cash contributions from our sponsors becomes more challenging and we thank Walter and our members for their efforts in securing these dollars for us.

Our sponsor list is as follows and I encourage you to drop them a line to say thanks for their support of our association.

<b>ORGANIZATION</b>	<b>NAME</b>	<b>ADDRESS</b>
<b>SIDNEY L. MORRIS</b>	Sid Morris	1091 Gorham Street, Suite #105 Newmarket, Ontario L3Y 7V2
<b>PHIPPS BOWLING</b>	Steve Phipps	Phipps Bowling 150 Marlborough Avenue Kitchener, Ontario N2M 1H8
<b>JEFFREY ALLAN &amp; ASSOCIATES INC.</b>	Jeffrey Allen	27 Queen St. E., #1102 Toronto, Ontario M5C 2M6
<b>SHOELESS JOES</b>	Andy Moore	8161 Keele Street Unit 200 Concord, Ontario L4K 1Z3
<b>PARKWAY BOWL</b>	Brian Lavoie	67 Ellesmere Road Parkway Mall Scarborough, Ontario M1R 4B8
<b>UXBRIDGE BOWL AND BUDD LIGHT</b>	Jeff Canham	69 Brock Street West Uxbridge, Ontario L9P 1P5
<b>ECHO BOWL</b>	Todd Flannigan	Echo Bowl 760 Colborne Street East Brantford, Ontario N3S 3S1
<b>SPECIAL OLYMPICS ONTARIO</b>	Glenn MacDonnell	18 Wynford Dr., #300 North York, Ontario M3C 3S2
<b>SANDERS PRO DISTRIBUTORS</b>	Brian Phillipson	317 Adelaide St. S. London, Ontario N5Z 3L3
<b>BOWLING SALES OF CANADA</b>	Jack Fine	Bowling Sales of Canada 959 Kamato Road Mississauga, Ontario L4W 2R5
<b>BRADFORD BOWL</b>	Sandi Dickson	54 Holland Street Bradford, Ontario L3Z 2A7
<b>NITH VALLEY CONSTRUCTION</b>	Ron Roeder	568 Huron Street New Hamburg, ON N3A 1J9
<b>GEORGE TUGHAN EXPRESS</b>	George Tughan	20 Hurst Avenue Kitchener, ON N2G 2Z7

Again, this year, Anna Swartzman from Shoppers Drug Mart donated her time and wonderful prizes for the MBAO/SOO Mixed Doubles Tournament.

The MBAO would like to thank the following corporate sponsors who are funding individual MBAO members for the 2008-09 season:

Code 4R  
Bresser Construction Management Inc.  
Elite Door

Judy Begley and Tim O'Hara  
Phil Winter  
Steve Konopelky

## TOURNAMENT REPORT

The 2008-09 Season is at the midway point and our divisions and players are all participating in different ways. The annual Special Olympics Ontario event was another great success. Steve Ward and his partner Darlene Barber were named Champions. Comments from our MBOA Members and parents and families of the Special Olympians have reinforced our belief that this event is one that should not be missed. It brings home a meaning of competition that I hope we can all keep in mind. The event and competition itself and coming together as friends are what are really important. Cashing at events is simply a bonus.

We started the season by bringing back the Doubles tournament. Participation was not as expected. After reviewing our concerns with the membership, we have agreed to run the tournament again next year, introducing some improvements, and possibly changing the date.

The Teaching Events continue to be a huge success so far this year with only a slight decrease in participation in both the Western and Central Tournaments. This is the second year we have run a combined event at our New Year's Classic. We implemented minor tweaks to improve this event. Everyone participating had a good time, and the tournament ran much better than last year. We are looking forward to continuing with this event, and watching participation grow. We are continuing to notice a decline in youth participation with the Master Youth events. The tournament committee is putting together some ideas to help with increasing participation, or to help with accommodating the availability of youth participants.

Our Tournament division continues to try new things to meet the ever changing needs of our elite players. The board continues to canvas past and present players to understand the pros and cons of changes we've implemented to understand what would make the Tournament tour more appealing to more players. Jeffrey Allen continues to sponsor an event. We welcome new sponsors Brick Brewery for their contributions at the Thanksgiving Classic. We welcomed Ron Roeder and his Nith Valley Construction Company as well as George Tughan and his companies Tughan Express and Tughan Warehousing for their contributions at the Thanksgiving Classic. The Brick Brewery also provided support through their involvement at Waterloo Lanes. Sandi Dickson and Selectronic Technical Services Inc supported the tour with our stop in Bradford. Controlling costs of these events is always a challenge and we'd like to thank those proprietors who assist us with reduced lineage, not only in the Tournament division but all events run through the Association.

The Seniors Division continues to be strong and the competition at these events continues to be very good. Players of this division have enjoyed the events and time to get together with friends from many years. It is always nice to see everyone out in our Seniors Division. We want to thank Sid Morris for his continued support of the "Sidney L. Morris Seniors Tour" and look forward to a strong relationship with Sid for many years to come. As a reminder, during this upcoming RRSP Season, if you are looking for some financial planning, Sid would be very happy to arrange a meeting with you.

Finally our YBC Rookie Tour has been supported by a very dedicated group of YBC Seniors who come out and enjoyed the many tournaments that we offer. The chance to bowl with Master Bowlers appeals to many of these young up and coming players. We believe that the discipline of our rules, dress code and conduct sets a standard that we are all proud to share with our youth.

Due to the fact that our Teaching Events are so popular, we would like to remind everyone to please get your entries in early so you are not disappointed. We will continue to find locations with enough lanes to accommodate everyone. What a wonderful problem to have.

In closing, on behalf of Brenda Pankoff, the MBOA President, Dave Johnson, our Director of Operations, and the rest of your Board of Directors, I wish you all continued success for the remainder of this season and for those of you who are working on making National Teams, the very best of luck. We truly appreciate your support, feedback and new ideas to help us continue to offer an Association we can all be proud of.

Sincerely

Kelly Martin  
Chair, Tournament Committee

# FUNDRAISING

## A. THE 20TH ANNUAL MASTERS PRO-AM TOURNAMENT

The Master Bowlers' Association of Ontario (MBAO) will conduct its 20th Annual Pro-Am event and all funds collected will be used by the Association to conduct its tournament program and deliver the coaching program for 5 Pin Bowling across Ontario.

**IT IS IMPERATIVE THAT ALL MASTER BOWLERS PARTAKE IN THIS TOURNAMENT IN ONE MANNER OR ANOTHER. YOU CAN SELL A KIT AND THEREFORE, GUARANTEE YOURSELF A SPOT AT THE PROVINCIALS, SELL TICKETS AS PART OF A KIT AT A BOWLING CENTRE OR ZONE AND/OR YOU CAN PURCHASE A TICKET WHEREBY YOU CAN HAVE SOMEONE BOWL FOR YOU. Full Rules and Regulations for this tournament are supplied in your Pro-Am kit or can be found on our web site. <http://mbao.ca/> or feel free to contact the office.**

## B. ELIMINATION DRAW AT THE YEAR-END TOURNAMENT

Originated fifteen years ago, this draw continues to do well and funds gained are used to offset expenses related to the Association and in particular the Year-End weekend. Last year we managed to sell over "300" tickets. The tickets were distributed to all Zone Delegates to sell at the Master Bantam to ensure that all masters not playing at the Year-End Tournament were given an opportunity to buy a ticket. We will continue with this draw this year. Prizes will include cash along with several other exciting prizes. Tickets are only \$20.00 and will be available at both tournaments and through the office.

**Note: Anyone who wishes to donate any prizes for this draw (minimum prize value \$20.00) should contact the office.**

## C. DRAWS THROUGHOUT THE SEASON

The MBAO conducts various draws throughout the season whether it be 50/50 draws, share the wealth draws or draws for merchandise and these also help offset the costs of running our association.

# **COACHING & TECHNICAL PROGRAMS**

The Master Bowlers' Association of Ontario coordinates the coaching and technical programs for 5 pin bowling in this province. As such, we handle the scheduling of learning facilitators, and the overall certification of 5 pin bowling coaches.

Over the past couple of years the Coaching Programs have gone through changes and new courses and programs have been and continue to be developed. The following outlines the changes as of February 2009.

## **THE NEW NCCP**

### **Community Coaching Program (Community Sport Initiation – CSp-I)**

#### ***For New Coaches:***

The Community Coach course replaces the current Level 1 Technical clinic as well as the Theory 1 for all **NEW** coaches. It also replaces the NCCP Competition A course, which has been offered over the past couple of years. Cost for this course is \$40.00.

The Canadian 5 Pin Bowlers' Association has integrated the NCCP Competition A requirements into the Community Coaching clinic. This eliminates the requirement for coaches to take a technical as well as theory clinic in order to be certified.

#### ***For Existing Coaches:***

All current Level 1 certified coaches are required to have the Making Ethical Decisions module in order to be granted the Community Coach equivalency. In order to make this transition easier for our coaches, the Canadian 5 Pin Bowlers' Association has decided that existing Level 1 coaches may attend a Community Coach clinic for the Making Ethical Decision module only (approx. 1 ½ hours) at a nominal fee of \$10.00 to cover registration costs, etc. They may also elect to take it online by taking the MED –Community Coach.

All Level 1 coaches wishing to be granted Community Coach equivalency, must complete the Making Ethical Decisions module by December 31, 2013.

#### ***Exception for Existing Coaches:***

Any coach that has taken the Competition A Course (which replaced Theory 1) is **NOT** required to take the Making Ethical Decisions module of the Community Coach because it is discussed in the Competition A course. In order to ensure that these coaches receive Community Coach equivalency, the Provincial Technical Director should forward an email to [c5pba@c5pba.ca](mailto:c5pba@c5pba.ca) requesting equivalency with the coaches name and CC number.

#### **Introduction to Competition – (Comp Intro)**

The Canadian 5 Pin Bowlers' Association is currently in the developmental phase of this program which will replace our current Level 2 technical program.

Once again, elements from Competition A as well as Competition B will be integrated into the technical clinic and again, this will eliminate the requirement for our new coaches to take a technical as well as theory clinic.

# SPECIAL PROJECTS MANAGER REPORT

A busy fall season involved the promotion of 5-pin bowling including the Master Bowlers Association of Ontario in several areas:

**Canadian Sports Magazine** – following the introduction of this magazine in June 2008, I have written five articles related to 5-pin bowling of which three have already been printed. As an industry, 5-pin bowling has not embraced this product and its continuance is dependant on a larger show of support from every organization.

## **Toronto Sun Insert**

Working with the proprietors (Bowl Ontario), all organizations both supported and benefited from the twelve-page insert that was published on November 24<sup>th</sup>. In all, 215,000 copies were distributed with the paper and 10,000 extra copies were printed for internal promotion.

## **Sponsorship Solicitation**

A) Waterloo Classic – for our event at Waterloo Lanes, additional support was obtained from Nith Valley Construction (Ron Roeder), Tughan Trucking and Tughan Warehousing (George Tughan) and the Brick Brewery.

B) Steve Phipps of the Soft roll Company contributed cash toward the Master Junior and Master Bantam crests.

C) Bowling Sales of Canada – Jack Fine contributed cash to support our fundraiser with the Ontario Down Syndrome Association and through his company, Bowling Sales of Canada offered a \$50 discount to each participating centre at the Master Junior roll offs.

D) Worked with Tom England and Santo Chiodo to upgrade our deal with NEB's Fun World at both our January tournament and the Master Senior event.

E) Introduced Shoeless Joes to the MBO and secured 5000 - \$10 off coupons to support our annual Pro Am tournament.

**Marketing Magazine** – We began a series of ads in Canada's largest marketing magazine – Marketing. Our effort (3 months) will be continued by Bowl Ontario and a bowling ad will be produced and seen nationally, for the next several months.

**MBAC Nationals** - In finishing a successful 2008 Nationals, we fostered our partnership with Tourism Burlington by attending their "breakfast and luncheons" to promote the MBO.

**100<sup>th</sup> Anniversary of 5 Pin Bowling** – Terry Burns traveled through the Metro area from October 7-12<sup>th</sup> and I accompanied him during that time with stops in Springbrook, Peterborough, Oshawa, Ajax, Uxbridge and Toronto.

**Our Special Olympics tournament** was another success. I have made several initial calls about 2009, which will be our 20<sup>th</sup> year. In an ideal world, a Grey Cup

Special Olympics Ontario and MBO party will be held at Bowlerama West on Saturday evening November 28, 2009

**MBAC** - We continue to have a strong presence with the C5PBA and MBAC. The C5 annual meeting was in Ottawa in August and the MBAC met in Montreal in January 2009. At the present time, I continue as MBAC President.

**North-South Tournament** - As part of the success of the Canadian Bowlers on the United States Duckpin Tour (especially the women), we have begun discussions on the potential of a north-south tournament.

In conclusion, it is an ongoing process of promotion our sport in a market and time when our chosen sport may not be the most "in thing" on the radar screen.

Respectfully Submitted,

Walter Heeney  
Special Projects Manager